

## VENTURA Carménère

**Vintage:** 2010  
**Appellation:** Lontué Valley, Curico, Chile  
**Varietal:** 100% Carménère  
**Alcohol:** 13.3%  
**pH:** 3.7  
**Winemaker:** Claudio Barria

**Organic Certificate:** Grapes have been certified organic by IMO Institute for Marketecology, Gmb, and are compliant with USDA's National Organic Program.

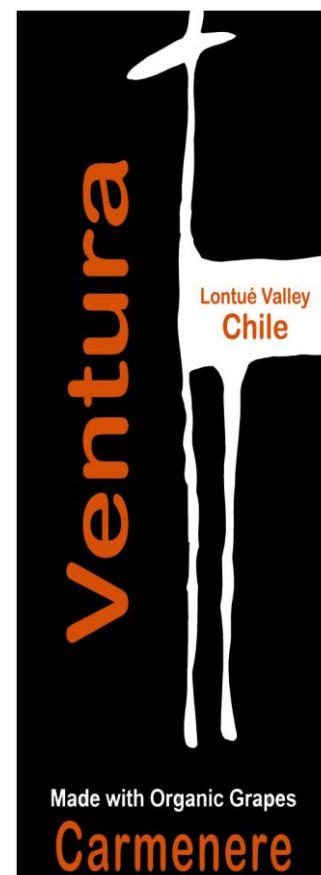


**Viticulture:** Grapes were harvested by hand during the first half of May when varietal was at its peak of ripeness.

**Winemaking:** The grapes were cold macerated (8 degrees C) before fermentation for one week and then selected yeasts were added. Once alcoholic fermentation is finished, the wine is moved to another tank in order to finish the malolactic fermentation without the skins. Once the malolactic fermentation is finished, 20% of the wine is aged in new French oak barrels for three months. After this, the wine aged in oak is blended with the non oaked wine, cold stabilized, filtered and bottled.

**Notes:** Bright and deep purple red. Bold and rich. Aromas of herbs, spice and berries. On the palate, ripe cherry and black currant fruits are accented with rosemary, black pepper, tobacco and cocoa. Pairing suggestions: Ostrich Kabobs or South American red bean and rice dish.

**The Estate:** In 1918, Mr. Modesto Güell Coll arrived in Chile from his native Tarragona, Spain. He brought with him his family's dedication to their land and wine making and purchased land at the Peñón farm in Santiago. In 1942, the family moved from El Peñón to La Fortuna farm in Lontué Valley. They planted Cabernet Sauvignon, Malbec and Sauvignon Blanc. Son Daniel Güell Galofré joined his father and began to plant different varieties while improving their methods of viticulture and vinification. Today, the third Güell generation, maintain the tradition with the same dedication and passion of their visionary predecessors. The new cellar replaced the old one, with modern equipment and the necessary infrastructure to produce high quality wines at reasonable prices. Taking advantage of the excellent soil conditions of Chile and maintaining farming traditions, La Fortuna converted to organic viticulture and is a leader in certified organic exports.



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